

SARAH GREENBERG

I SENSE SOME CREATIVE
CHEMISTRY. LET'S GET TO
KNOW EACH OTHER.

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SOCIAL MEDIA
& BRANDING

EXPERIENCE

Fleishman Hillard

Atlanta, GA
June 2019 - Dec 2019

Graphic Design and Social Innovation Intern

- Gained experience with Instagram story creation, Twitter graphics creation, pitch deck design, copywriting for websites and social media, social media scheduling, collecting and reporting data analytics, trend research, industry monitoring, and media pitching

Sarah Greenberg Creative

Stockbridge, GA
Feb 2019 - March 2019

Freelance Graphic Designer

- Delivered assets to the client such as pamphlets, infographics, and diagrams to help raise donations

Home Goods

McDonough, GA
June 2018 - Jan 2019

Social Media, Sales, and Cash Office Associate

- Scheduled posts for the store's app, ensured proper branding and visual product placement for merchandise, customer service, and daily cash flow recording and processing

ACHIEVEMENTS

SCAD Atlanta

Oct 2019

1st Place - SCAD Generate Microsoft Minecraft Earth Challenge

- With the time constraint of 24-hours, developed a campaign for the release of Minecraft Earth
- Competed against 13 teams
- Pitched to three Microsoft representatives

SCAD Atlanta

Jan 2019 - Present

Artistic Achievement Scholarship

SCAD Atlanta

Jan 2019 - Present

Academic Honors Scholarship

ORGANIZATIONS

AIGA Atlanta

April 2020 - Present

American Institute Of Graphic Arts Member

EDUCATION

Savannah College of Art and Design (SCAD) Atlanta

MA | Advertising
May 2020

Georgia Southern University

BBA | Marketing
May 2018

CERTIFICATIONS

Hubspot Academy

Social Media Marketing
Expires September 2022

Hubspot Academy

Content Marketing
Expires September 2022

SOFTWARE PROFICIENCIES

Adobe Illustrator

Axure RP8

Adobe InDesign

Hootsuite

Adobe Photoshop

Sysomos

Microsoft Office Suite

SKILLS

Branding

Strategy Development

Copywriting

Storyboarding

Content Creation

Typography

Graphic Design

Web Design

HTML5 & CSS